

LABELING SOLUTIONS

Iconex rE-label™ Shipping Solutions



Reduce waste while driving significant operational savings.

Removable shipping labels enable retailers to reclaim sales and reduce waste.

It is reported that 79% of consumers shop online at least once a month. As such, retailers fulfill 90% of ecommerce orders with corrugate packaging and ship more than 20 billion packages every year. With up to 16.5% in return orders, the majority of this packaging is non-reuseable and directly sent to landfills. Iconex rE-label™ shipping solutions enable retailers to successfully re-use and re-new returned product packaging, as well as re-duce waste while driving significant operational savings.

Product Features

- Residue-free removability.
- Shipping-grade adhesion for traditional packaging substrates.
- Premium print and barcode quality.
- MAR resistant.
- Direct thermal and thermal transfer.

rE-duce. rE-use. rE-new.

- Sustainable re-use and re-labeling of original shipment packaging.
- Reduces packaging landfill waste.
- Simplifies and expedites returns processing.
- Protects manufacturer packaging for resale of 'like-new' goods.
- Protects customer privacy.



Iconex is the world's leading provider of innovative label solutions that create value for our customers by improving operational efficiency. Our highly differentiated label solutions target specific markets and solve business process problems by utilizing our extensive R&D resources, patent portfolio, and best-in-class manufacturing. Building upon our unique tradition of innovation, we anticipate trends, develop timely solutions, and help solve business challenges. This information is subject to change without notice. All brand and product names are trademarks, registered trademarks, or service marks of their respective holders. © 2024 Iconex.



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