

LABELING SOLUTIONS

Iconex® Peelaway Labels



Increase inventory management operational efficiency and reduce traditional piggyback label costs up to 30%

Iconex single-layer, patent pending Peelaway labels eliminate layers.

Iconex Peelaway labels are the next generation of a traditional piggyback label that sustainably offers the same flexible DC and store level product labeling for inventory management optimization. Typical distribution processes standardize high-speed labeling to efficiently move product from DC to store. Many times, the applied product label is static and will not be visible when the product is stocked on store shelves. The innovative design offers an auto-apply friendly label for distribution and integrates additional Peelaway labels that are removable as needed for use on shipping and receiving manifests, instore paperwork, and optimize product labeling for clear line-of-sight for store personnel. Information carried on the Peelaway labels include barcodes, human readable use by/promotional dating, and storage information.

Reduce overall cycle count time by 25% or more

- Line of sight visibility enables quick scanning.

Increase supply chain accuracy

- Peelaway duplicate or parent-child associated barcoding for item identification.

Improve traceability and inventory flow

- Enhance FIFO (first in, first out) visibility and item management at each step.

Streamline receiving, sorting and replenishment

- Easily identify rack location/placement, pick-by dates or promotional periods.



Iconex single-layer Peelaway labels decrease operational costs and provide the best value solution for piggyback label applications.

Iconex is the premier provider of innovative receipt and label solutions that power commerce around the world. As the industry leader for more than 130 years, Iconex helps companies optimize their business processes to drive efficiency, productivity, sustainability, and customer satisfaction. Building upon our unique tradition of innovation, we anticipate trends, develop timely solutions, and help solve new business challenges. The information contained herein is subject to change without notice. All brand and product names appearing in this document are trademarks, registered trademarks or service marks of their respective holders. © 2023 Iconex.



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