

LABELING SOLUTIONS

Iconex[®] Address Labels



Enhance donor communications and boost contributions

Iconex address labels with premier color match and high definition imaging can help you increase brand recognition and generate up to five times more donor contributions.

Specialties

- Realistic skin tones
- Mirror-like foil stamping
- Comprehensive program service and support

Address labels have been a staple of direct mail fundraising for more than 20 years. Included in nearly one out of every three nonprofit direct mail campaigns, labels have helped raise billions to fund medical research, feed the hungry, provide disaster aid and preserve wildlife habitats.

Iconex charity and promotional address labels leverage eight color flexographic print technology to bring images to life. From basic branding to complex high resolution imagery, Iconex delivers crisp, clear graphics with industry leading print quality.



Features

- Up to 18" wide
- Up to 40" diameter pin feed rolls on 5" cores
- Sheets or continuous fanfold
- Up to eight color print capability on front, four color on back
- Multi-weight face and liner materials
- Graphic art support including design for customers
- Unlimited variety of die shapes and configurations
- Perforation configurations to suit folding in Z, C, W direction

Iconex is the premier provider of innovative receipt and label solutions that power commerce around the world. As the industry leader for more than 130 years, Iconex helps companies optimize their business processes to drive efficiency, productivity, sustainability, and customer satisfaction. Building upon our unique tradition of innovation, we anticipate trends, develop timely solutions, and help solve new business challenges. The information contained herein is subject to change without notice. All brand and product names appearing in this document are trademarks, registered trademarks or service marks of their respective holders. © 2023 Iconex.



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