

# Iconex™ Pharmacy Labels



## Simplify and speed dispensing pharmacy orders

Iconex pharmacy label solutions consolidate information, enable single step variable printing, and seamlessly integrate and streamline existing order processing.

### Thermal Label Rolls Drive In-Store Order Fill Efficiency and Mail Order Refill Services

- Flexibility and function with small footprint, print-on-demand thermal print technology
- Effective at streamlining order workflow by eliminating central printing with counter friendly thermal transaction points
- Custom preprinting available to highlight critical information
- Compatible with auto-apply equipment

### Dual Web Laser Forms Reduce Documents and Errors for Optimal Order Fill

- Ideal for order staging and processing automatic refills
- Designed for all-in-one function, the forms integrated prescription, dosing instructions, warnings, and standardized pharmacy literature.
- Save time, paper, and eliminate errors with fewer documents

### Iconex rE-label Pharmacy Offers Sustainable Restocking and Reuse

- Ideal for prefilled abandoned prescriptions
- Allows for easy removal of HIPAA information without full label removal to allow shelf restock and reuse of common dispensed prescriptions



LABELING SOLUTIONS

# Iconex™ Address Labels



## Enhance donor communications and boost contributions

Iconex address labels with premier color match and high definition imaging can help you increase brand recognition and generate up to five times more donor contributions.

### Specialties

- Realistic skin tones
- Mirror-like foil stamping
- Comprehensive program service and support

Address labels have been a staple of direct mail fundraising for more than 20 years. Included in nearly one out of every three nonprofit direct mail campaigns, labels have helped raise billions to fund medical research, feed the hungry, provide disaster aid and preserve wildlife habitats.

Iconex charity and promotional address labels leverage eight color flexographic print technology to bring images to life. From basic branding to complex high resolution imagery, Iconex delivers crisp, clear graphics with industry leading print quality.



### Features

- Up to 18" wide
- Up to 40" diameter pin feed rolls on 5" cores
- Sheets or continuous fanfold
- Up to eight color print capability on front, four color on back
- Multi-weight face and liner materials
- Graphic art support including design for customers
- Unlimited variety of die shapes and configurations
- Perforation configurations to suit folding in Z, C, W direction

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