

LABELING SOLUTIONS

# Iconex Sticky Media™



## Increase order accuracy and customer satisfaction

Iconex Sticky Media consists of two products in one, receipt paper and a linerless pressure-sensitive label, and provides a solution to efficiently label, identify and track goods all in one product.

### Increase customer satisfaction

Improved accuracy rates produce a more positive customer experience.

### Improve speed of service

Reduce time remaking orders and realize quicker order assembly.

### Increase location revenue

Drive repeat business.

### Minimize food waste

Get it right the first time

### Do more with less

Eliminate grease pens, excessive receipt paper, and other wasteful items.

Discover why more than 9,500 quick-service restaurants worldwide are using Iconex Sticky Media.

Contact us today for more information.



For more information about Iconex innovative labeling solutions, please visit [www.iconex.com](http://www.iconex.com)

Customizable to your operations.

Costs the same as, or less than, common labeling methods.

Less printer maintenance and extends the cutter life by 67%, because the printer cuts through paper, not adhesive.

A restaurant serving 150 orders per day, could save \$1600 per store, per year on average.

Improves environmental impact.

## ICONEX STICKY MEDIA



**NEW**

**NEW**

**NEW**

**Standard**  
270ft

**Plus**  
270ft

**Full-Tack**  
270ft

**High-Tack G2**  
350ft

**Full-Tack G2**  
350ft

**Extreme**  
225ft

### Product Width

	Standard 270ft	Plus 270ft	Full-Tack 270ft	High-Tack G2 350ft	Full-Tack G2 350ft	Extreme 225ft
<b>40MM</b>	9023-1233	9023-2379	9023-1873	n/a	n/a	9016-3257
<b>58MM</b>	9023-1823	coming soon	9023-2242	coming soon	9023-2627	custom
<b>80MM</b>	9023-1253	9023-2507	9023-2240	9023-2663	coming soon	custom

### Performance Characteristics

Snag resistant	●	●●●	●●●	●●●	●●●	●●●
Sticks to broad range of packaging	●●	●●●	●●	●●●	●●●	●●●
Forms to surface	●	●●●	●●●	●●	●●●	●●●
Repositionable	●	●●	●●●	●●●	●●●	●●●
Withstands high temperatures	●●	●●	●●●	●●	●●	●●●
Withstands freezer temperatures	●	●	●●●	●●	●●	●●●
Glove friendly	●●●	●●	●	●●●	●●●	●
Easy on-demand receipt sizing	●●	●●	●●●	●●	●●●	●●●
Moisture resistant	●	●	●●	●●	●●	●●●

● GOOD ●● BETTER ●●● BEST-IN-CLASS

## Why Iconex?

Iconex is the premier provider of solutions essential to daily commerce. As the iconic inventor and continued leader in receipts, we connect people and goods through unrivaled, best-in-class labeling and tracking technology. Building upon our unique tradition of innovation, we are creating the next generation of business process improvements.

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